



For additional information, contact:

Suzy Smith

Public Relations

Outlook Marketing Services

(312) 957-8904

sgsmith@outlookmarketingsrv.com

Diane Lanigan

Marketing Communications

Videojet Technologies Inc.

(630) 694-3221

diane.lanigan@videojet.com

World's Smallest Marking Head Featured on New Videojet 7340 and 7440 Fiber Laser Marking Systems

CHICAGO – January 16, 2020 — Videojet Technologies, a global leader in coding, marking and printing solutions, is bringing innovation to the fiber laser market with the new Videojet® 7340 and 7440 fiber laser marking systems, the first to feature Lightfoot™, the world's smallest laser marking head.

The Videojet 7340 (20-Watt) and 7440 (30-Watt) fiber lasers build on 30 years of Videojet experience in the laser market and have been developed to improve ease-of-use and ease of integration. The compact design addresses the needs of manufacturers working within small spaces and are ideal for contract packagers and OEMs in the consumer packaged goods, parts marking and pharmaceutical industries, who are looking for simple integrations, or who perform frequent changeovers.

The one-of-a-kind Lightfoot fiber laser marking head is designed specifically to meet strict IP69K requirements, making it suitable for use in washdown and harsh environments.

The Lightfoot marking head is the smallest in the industry both in weight and size. At less than 1kg (2.2lbs) and measuring 205.0mm (8.07"), it is similar in size to a Videojet continuous inkjet printhead. The compact and flexible marking head requires less mounting bracketry and enables fast setup and repositioning to increase the range of installation opportunities. Measuring just 41.3mm (1.60") in diameter, it is designed to fit almost anywhere on a customer's line while achieving optimal focus and power density without trading off on code quality.

The 7340 and 7440 models incorporate the same trusted technology as previous Videojet fiber laser solutions, with marking speeds of up to 2,000 characters per second on high-density packaging substrates across a wide range of materials including metals, plastics and foils, without compromising on code quality, uptime performance, code length or content.

The Videojet 7340 and 7440 fiber lasers feature an integrated pilot beam focus finder, offering easy, fast and precise focal alignment during the installation process or when frequent line or product changeovers are required. There is no need for measurement tools or awkward adjustments as operators can easily see that the pilot beam is in focus and the laser is ready to code, thanks to the built-in system using the triangulation of two beams.

"With the breakthrough technology featured in our new Lightfoot marking head making it the smallest and lightest available in the market, we expect to see an increased range of installation opportunities," said Sascha Ammesdoerfer, Laser Business Unit Manager at Videojet Technologies. "The IP69K rating of the marking head facilitates problem-free usage in washdown or harsh environments and the integrated pilot beam focus finder enables easier, faster and error-free

focusing on installation and product changeovers. Together, these features make the Videojet 7340 and 7440 fiber lasers our easiest to integrate, operate, and service.”

Available with a range of features to further aid the ease of integration, the Videojet 7340 and 7440 fiber laser options include: 0° and 90° marking heads, three focal distances and two umbilical length options (3m and 10m).

Manufacturers can choose from a variety of familiar Videojet user interfaces to control the 7340 and 7440 Fiber Lasers, including the Videojet Touch Control Software+ (TCS+) that is engineered specifically to help manufacturers control Videojet lasers remotely through either the TU430 10.1” color touchscreen laser controller, or from virtually any browser-based device other than a Safari browser. Alternatively, the advanced Videojet laser controller with CLARiTY™ software features an intuitive touchscreen used in other Videojet marking and coding solutions, which allows for simple operation while helping to minimize operator errors.

For more information about the Videojet 7340 and 7440 fiber laser marking systems, visit www.videojet.com/7340-7440

About Videojet Technologies:

Videojet Technologies is a world-leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product life cycle services. Our goal is to partner with our customers in the consumer-packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With our customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 345,000 printers installed worldwide. Our customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide. In addition, Videojet’s distribution network includes more than 400 distributors and OEMs, serving 135 countries.

©2020 Videojet Technologies Inc. All rights reserved. Videojet is a registered trademark of Videojet Technologies Inc.

###